

ICE ON WHYTE FESTIVAL JANUARY 14 – 24, 2010



OLD STRATHCONA BUSINESS SPONSORSHIP

The 7th annual Ice on Whyte Festival returns to Old Strathcona January 14 – 24, 2010 and will again capture your imagination when art springs to life from frozen water. Teams of international artists will carve out their place at the ice sculpting competition in Festival Park (85th Avenue & 104th Street) captivating your imagination with creativity and ingenuity. The Ice on Whyte Festival is a community event hosted by the Old Strathcona Business Association in partnership with local businesses.

CASH SPONSORSHIPS

\$100.00 buys one block of ice... how many do you want to buy?

New for 2010!

Ice on Whyte will promote Old Strathcona Business Association members as the sponsors of the ice carving competition teams. There will be up to 10 teams. Each sculpture will have signage in front of it with up to 5 business names/logos.

A \$500 sponsorship will promote your business as the sponsor of that team. Each \$100 sponsoring business will be partnered with up to four other businesses for a team sponsorship.

IN KIND SPONSORSHIPS

You can also support the Ice on Whyte Festival through in-kind sponsorships.

Artist Support: Lunch and dinner gift certificates; there will be up to 30 artists in Old Strathcona for three days.

Volunteer Support: Gift certificates, warm clothing such as toques, mittens, scarves, hand warmers and more; there will be over 50 volunteers working in the park.

Sponsor recognition will be provided on site for all cash and in-kind support!

Please complete the following form and return to Ice on Whyte by September 1, 2009.

For more information call Wanda Bornn
c/o Old Strathcona Business Association
#202, 10345 Whyte Avenue, Edmonton, AB T6E 1Z9
P: 780.437-4182 F: 780.433.4657 E: info@iceonwhyte.ca

Sponsor form → → → → →



**ICE ON WHYTE FESTIVAL
SPONSORSHIP COMMITMENT FORM**

SPONSOR INFORMATION

Company Name: _____

Contact: _____

Address: _____ City: _____

Postal Code: _____

Phone: _____ Fax: _____

Email: _____ Website address: _____

SPONSORSHIP DETAILS

Cash Commitment: _____

Itemized In-Kind Description	Itemized Dollar Value
1) _____	\$ _____
2) _____	\$ _____
3) _____	\$ _____
4) _____	\$ _____

Total In-Kind Value: _____

Total Cash and In-Kind Value: _____

Sponsor Signature

Date

Please make your cheque payable to the **Old Strathcona Business Association**
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Thank you for supporting the Ice on Whyte Festival!