



ICEON ICE CARVING FESTIVAL WHYTE

January 15 - 25, 2009
Weekdays 2 pm - 10 pm
Weekends 10 am - 10 pm

Festival Park
104 Street & 85 Avenue

\$15.00 group pass

Toonie Admission

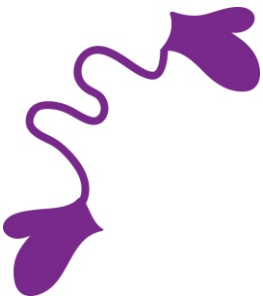
NICA Sanctioned
Ice Carving Competition

Family fun including
children's play area & ice slides

Nightly Entertainment

One Block Carving Competition

More information please contact
the Old Strathcona
Business Association
780.437.4182



For Immediate Release
November 19, 2008
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Some things change, some stay the same

The 6th annual Ice on Whyte Festival comes to Old Strathcona on January 15. This festival of art, ice and family fun runs until January 25 at Festival Park, 104 Street and 85 Avenue.

10 teams of artists, including a team from New Zealand, will carve out their place in this National Ice Carving Association sanctioned competition, with creativity and ingenuity, filling the park with amazing artistry. The carving competition runs from 8 a.m. January 15 until noon on January 17.

All the popular elements will return to Ice on Whyte including the GIANT slide, ice castle and the children's play area. This year we are introducing a number of new elements including the Van Houtte Café, where patrons can wrap their hands around warm beverages in support of the Canadian Breast Cancer Foundation. Music will fill the air each night; whether it be the symphony of chainsaws and chisels or the musical styling of the Northern Light Folk Club, the Edmonton International Jazz Festival, B'Scene Studios or Frozen Karaoke.

Admission to the festival will be a *toonie* per person or purchase our new Group Pass for \$15.00 which gives a group of four unlimited access to the festival.

Volunteers are one of the most important elements of the festival and all volunteers will receive mittens and a neckwarmer among other goodies for their time.

For more information on Edmonton's premier winter festival please visit www.iceonwhyte.ca