



ICEON ICE CARVING FESTIVAL WHYTE

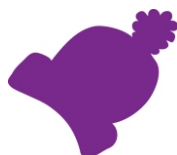
January 15 - 25, 2009
Mon. - Fri. 2 - 10 pm
Sat. & Sun 10 am - 10 pm



NICA sanctioned carving
competition



\$2.00 admission
\$15.00 group pass



Van Houtte Café in
support of the Canadian
Breast Cancer
Foundation



For more information
contact 780.437.4182

For immediate release
January 12, 2009

Shelly Hall Zenew
780.951.2931
Shelly@iceonwhyte.ca

Wanda Bornn
780.446.8382
wanda@iceonwhyte.ca

The excitement is about to begin

Construction of the sixth annual Ice on Whyte Festival is almost complete. Our gates will be open from January 15 – 25, weekdays 2 – 10 pm and weekends 10 am – 10 pm. Ice on Whyte is fabulous by day, but our outstanding entertainment will make the evenings sizzle. For more information on daily performances and events please visit www.iceonwhyte.ca

How to Ice on Whyte

1. Gather family and friends
2. Check the temperature
3. Dress in Layers
4. Tuck a toonie in your pocket, that's all it costs to experience the art of ice carving
5. Grab your camera and don't forget extra batteries. Enter your best pictures in the Ice on Whyte Photo contest by sending them to shelly@iceonwhyte.ca
6. Bring the family dog but don't forget the leash and baggies
7. Be prepared to hear "again, again" as children of all ages clamour up the ice slides just one more time
8. Visit with friends old and new in the Van Houtte Café heated by 4-Way Rentals
9. Refuel with a hot beverage in support of the Canadian Breast Cancer Foundation
10. Make a plan to come back, ice carving is living art and changes everyday

January 15, is the official launch of the Ice on Whyte Festival, a private function will be held from 5 - 7 pm. Ice on Whyte will open to the public at 7 pm.

