

Media Release  
For Immediate Release - January 15, 2018



**JANUARY 25 TO 28, 2018 & FEBRUARY 1 TO 4, 2018**  
Thursday/Friday - 2 pm to 10 pm, Saturday/Sunday - 10 am to 10 pm  
Whyte Avenue & Gateway Blvd, Edmonton, Alberta

The Boardwalk Ice on Whyte Festival showcases internationally acclaimed, professional ice carvings, and is one of only 3 Professional Ice Carving Competitions in Canada.

The skill and experience these artists bring to this art-form is unparalleled and we are privileged to present the beauty and wonderment of this art-form.

Professional ice carving artists are coming from China, the Republic of Sakha in Russia, the Netherlands, Mexico, Malaysia, Nepal, the Philippines, France, Poland, Quebec and Alberta.



## WHAT'S NEW FOR 2018?

- Now located in the northeast corner of Whyte Avenue & Gateway Blvd.
- International Ice Carving Competition in a giant tent keeping the carvings in pristine condition for visitors to enjoy.
- People's Choice - vote for your favourite carving until the end of the Festival.
- Ice Bar - Hang out with friends in this climate-controlled ice bar of -2° and enjoy locally brewed and distilled beverages.
- Big Chipper Ice Carving Lessons for the over 15 crowd are offered on Friday, Saturday and Sunday evenings. (L'il Chipper ice carving lessons offered on Saturdays and Sundays).
- Meat Street Pies serving up delicious pies and hot beverages.
- Complete Your Old Strathcona Experience - special deals on dining, entertainment, activities and accommodations offered by participating Old Strathcona Businesses for the duration of the Festival.
- Live Music every night at Blues on Whyte at 10 pm.
- Painting Parties every night at The Artelier at 7 pm.
- Whiskey Stew Off at El Cortez on Sunday, February 4 from 12 pm to 3 pm.

**For more information and tickets visit [www.iceonwhyte.ca](http://www.iceonwhyte.ca).**

# COMPLETE YOUR OLD STRATHCONA EXPERIENCE!

## SPECIAL OFFERS

Take advantage of special deals on dining, entertainment and activities at participating neighbourhood businesses. Visit the info booth to find out more and make your purchase.



#IceOnWhyte