

**ICE ON  
WHYTE**



**Sylvan Lake**  
BRILLIANT ALL YEAR

# The Ice on Whyte Festival IN YOUR TOWN 2021 2022

## **Bringing Winter Magic to Your Community**

The Ice on Whyte In Your Town program has been bringing fun-filled winter programming to communities across Alberta since 2014 and your community could be next!

We have different winter activities available to suit your needs and budget including ice carving demonstrations, hands on ice carving experiences, ice slides, and snow mazes. Our friendly and talented staff engage with your community to deliver spectacles to delight all ages.

We pride ourselves on bringing the very best of winter wonder to life and now more than ever it is important to have a reason to get outside and explore the magic of winter.

*“Great staff, professional and great PR with the event participants.”*

- Caroline Cleave, Town of Fairview

*“They brought such Joy to our community!”*

- Chantal Yardley,  
Beaumont Society for the Arts

## **WHAT WE CAN OFFER YOUR TOWN**

- Demonstration carvings
- Ice Slides
- Snow mazes
- Lil' Chipper's carving program
- Customized Ice sculptures

\*See the following pages for more info

# Ice on Whyte In Your Town

## DEMO CARVINGS

Talented artists from our team will come to your community and carve ice and/or snow sculptures live. We bring all the tools, ice and equipment to create a safe and spacious environment in which folks can watch and interact with the artists as they work.

Technical requirements: access to electricity and water, minimum 10' x 10' area for carving



## LIL' CHIPPERS

Bring your community the opportunity to create their own small ice carving to take home or put on exhibit at your event. Children (of all ages) will receive instruction in ice carving basics and be shown how to turn a small block of ice into their own work of art with a template and chisel. The program comes complete with 2 instructors, carving ice, chipper tables, tools, safety equipment.

**Technical requirements:** access to electricity, minimum 20' x 20' space, minimum of 2 to 3 volunteers to assist with the program delivery

## MAGIC ICE SLIDE

Always a hit, our team will build a slide to suit your location and budget. From small to humongous, simple to elaborate, we'll work with you to deliver something that will have people sliding the winter away in merriment.

**Technical Requirements:** a skid steer with a snow bucket and forks along with operator, access to electricity and water, fencing to enclose the site as well as a space to store our equipment.





## SNOW MAZES

A beautiful and playful way for people to interact with snow. We can create mazes to fit your space and budget with carvings, slides, windows and more. Minimum size of maze for proper spacing is about 32' by 32'.

**Technical requirements:** a skid steer with a snow bucket and an operator, access to electricity and water, fencing to enclose the site as well as a space to store our equipment.

## ICE SCULPTURES

Looking to enliven your community space this season? The commissioned ice sculpture is the option for you. Tell us what you want, where you want it and when, we'll do the rest. What's more, this offering allows people optimal time and space for viewing, meaning safety and comfort for your community members. We love to collaborate and are ready to bring your vision to life. Prices range as the size and complexity of the piece increase. Sculpture sizes are determined by the number of blocks used. A single block is 40" x 20" x 10". Starting price for a single block carving - \$900, 3 block carving - \$1600+. Contact us for more info and options.

**Technical requirements:** access to power and water.



## PRICING\*

Ice Carving demo - \$2200+

Lil Chippers - \$2500+

Ice Slide - \$7000+

Snow Maze - \$7000+

*\*The posted prices are estimates only. They do not include accommodation or travel costs.*

All of the program menu items outlined are customizable. Our team will collaborate with you to find the right option that will fit your budget, your safety regulations, and bring real winter magic to your community.

And should you have a vision for something you didn't see here, let us know, we are ready to get creative with you.

*"Great communication before, during, and after the event, student engagement was very high (they loved it) as did the staff."*

- Laurie Caines, EPSB

*"Ice on Whyte is such an easy company to work with."*

- Megan Frigon, Spruce Grove

## CONTACT US

Ice on Whyte Festival Society

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And check us out

[www.iceonwhyte.ca](http://www.iceonwhyte.ca)

Facebook: [@IceonWhyteFestival](https://www.facebook.com/IceonWhyteFestival)

Instagram/Twitter: [@iceonwhyte](https://www.instagram.com/iceonwhyte)

TikTok: [@iceonwhyte](https://www.tiktok.com/@iceonwhyte)

