### FOR IMMEDIATE RELEASE

January 23, 2023

# Chiseled starts tomorrow in the ICE District Plaza

EDMONTON – Edmonton's newly named international ice carving competition – *Chiseled* – starts tomorrow in the ICE District. Sixteen internationally ranked carvers divided into eight teams will each have 15 blocks of ice and three days to complete their carvings. Watching them work is fascinating and for the first time ever, you can watch them carve by simply stopping by the ICE District Plaza. Carving starts tomorrow morning at 8 am until Thursday at 2pm according to the following schedule:

Tuesday 8 am - 10 pm - stacking blocks and begin carving

Wednesday 8 am - 10 pm carving day

Thursday 8 am - 2 pm finishing touches and details.

Given the weather forecast, they may need to take a break in the peak temperatures of the afternoon.

"We are absolutely thrilled to bring back the International Ice Carving Competition to the perfectly suited and aptly named ICE District. The buildings provide shade, and the warmth and intimacy of the ICE District Plaza is the perfect place to view the carvings, free of charge, in all their splendor. Thank you to Oilers Sport and Entertainment for having us." – Jill Roszell, Producer

These breathtaking sculptures will be on full display, flanking the skating rink starting Thursday night. As per tradition, visitors can vote for their favourite for the People's Choice Award starting Friday at <u>iceonwhyte.ca</u>.

The sculptures will remain as the perfect winter backdrop for all the exciting events happening in the ICE District until the end of February or for as long as they last. You can find a full list of the carvers, facts about the ice, and the criteria we use for judging <a href="here">here</a>.

Don't miss this incredible display of winter artistry and wonderment.

#### **EVENT INFORMATION**

# Chiseled – Edmonton's Ice Carving Competition - January 24 – 26, 2023 in the ICE District Plaza

January 24 – 8am – 10pm - Carving

January 25 – 8am – 10pm - Carving

January 26 – 8 am – 2pm – Carving followed by judging

January 27 – voting for the People's Choice opens

The ice sculptures will remain as part of the programming in the ICE District throughout February

# A condensed Ice on Whyte event is happening in Dr. Wilbert McIntyre Park Jan 27 - 29, 2023

Following *Chiseled*, the team moves to Old Strathcona for the weekend to host a smaller event featuring ice carving in many forms for the whole family to enjoy. Starting Friday, Dr. Wilbert McIntyre Park will be set up with ice carving demonstrations and the crowd favourite Chippers classes where you can try your hand at carving your own block of ice. The event is free, but participation in Chippers is by donation. We'll have hot chocolate, fire pits, and a sculpture garden that will be built as part of a workshop on Friday afternoon. Local carvers will work with two expert carvers from *Chiseled* to learn new techniques while creating spectacular 3-block sculptures. Bring your family down for an enjoyable winter excursion to discover the wonderful things we can do with ice.

## An Ice on Whyte Event

January 27 – 29, 2023 - Dr. Wilbert McIntyre Park 8331 104 Street NW, Edmonton

### **Park Hours:**

January 27 – noon – 9pm January 28 – 10am – 9pm January 29 – 10am – 7pm

More Information: www.iceonwhyte.ca

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## About Ice on Whyte/Activate Arts Alberta

Ice on Whyte was founded in 2003 by the Old Strathcona Business Association in partnership with local artists who were interested in presenting the unique art-form of ice carving to Edmonton. It grew into its own society and into an international competition. In 2022 the Society took over the management of the Whyte Avenue Art Walk, and in 2023, it will be changing its name from Ice on Whyte to *Activate Arts Alberta* to better capture the work and scope of the society, including the growth of our winter programming we deliver to other organizations and municipalities. Ice on Whyte was rated by World Atlas as one of the world's 10 Best Ice Festivals in 2017, by Readers' Digest as one of the top 10 winter festivals in Canada and is also the winner of the 2012 Alberta Pride Alto Award from Travel Alberta. Most recently, we built the snow maze in the Oilers Fan Park for Oilers Sport and Entertainment.

For media requests and photos please contact:

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